



EVENT: ZEN AWAKENING FESTIVAL
DATE: NOVEMBER 17, 18, 19, 2017
VENUE NAME: ZEN FIELDS
VENUE ADDRESS: 4222 US 301 North, WILDWOOD FL, 34610

ZEN AWAKENING FESTIVAL 2017 SPONSORSHIP OPPORTUNITIES

About Zen Awakening Festival

Zen Awakening Festival November 17th, 18th, 19th 2017 is the largest transformational, music and arts festival in Orlando, FL. Featuring DJ's, Bands, Yoga, Meditation, Spiritual Teachers, Holistic Teachers, Cirque Performers, Flow Dancers, Drum Circle, Group Chants, Fire Performers, Central Fire, Healing Sanctuary, Workshops, Theme Campsites, Permaculture, Kirtan, Camping, Organic Food Vendors and Art Installations



Zen Awakening Festival community is open to all seekers in search of spirituality, personal transformation, raising consciousness and selfless service to humankind. Our mission is to create a sacred environment for each individual to realize that they are a unique emanation of the Great Creator, the Love-Intelligence governing the Universe.

Using the endless energy of unconditional love, we are committed to individual transformation and awakening our full potential, by being a beneficial presence on the planet. Through art, music, dance, yoga, meditation, spirituality and a deep connection with nature we free ourselves from the shackles of our current paradigm and become what we are truly meant to be; conscious, enlightened co-creators that will bring heaven to earth.

ZEN AWAKENING FESTIVAL DEMOGRAPHICS

The Zen Awakening Festival presents an exceptional marketing opportunity for your company with rare chances to connect with a wide range of festival attendees in an exciting atmosphere. Zen Awakening Festival's lineup is a one of a kind experience from workshops, concerts, speakers and performance art.

Marital Status

Married:	35%
Single:	65%

Gender

Female:	52%
Male:	48%

Age

Under 18:	3%
18 - 24:	14%
25 - 34:	35%
35 - 44:	25%
45 - 54:	12%
55 - 64:	10%
65 +:	1%

Household Income

Average:	\$25K - \$55K
	30% of attendees have income higher than \$55,000
	10% of attendees have household income higher than \$100,000

Party Size

Average:	2 people
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Attendee Origin

64%	(Orlando, Tampa, Winter Garden, Miami, Clermont, Daytona Beach, Winter Park, Gainesville and Jacksonville)
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Length of Stay

Average:	Three days, averaging 8 hours per day attending festival
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12%	Other areas of Central Florida
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Expenditures

Lodging expenditures average \$137 per night.

Food expenditures average \$82 per day.

12%	Out of State, mainly, Georgia, Alabama, South Carolina, NY and North Carolina, Alabama
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5,200.00 Attendees Total



ASCENDED MASTER LEVEL #1 \$50,000.00

- Branding on main stage
- Main Festival Sponsor
- Intro during festival on main stage
- Advertising in festival program
- Banner space at Zen Awakening Festival in high traffic visibility location.
- Giveaways to attendees
- Local, regional and national media campaign
- Logo inclusion in all Zen Awakening email notification
- Social media recognition
- Logo included on the festival website's sponsor page.
- 10 three day pass
- 5 VIP TeePee for all 3 days
- 20 Zen Awakening Festival Tee Shirt
- Vendor Booth

MASTERFUL CREATOR LEVEL #2 \$20,000.00

- Advertising in festival program
- Banner space at Zen Awakening Festival in high traffic visibility location.
- Giveaways to attendees
- Local, regional and national media campaign
- Logo inclusion in all Zen Awakening email notification
- Social media recognition
- Logo included on the festival website's sponsor page.
- 2 VIP TeePee for all 3 days
- 20 three day pass
- 10 Zen Awakening Festival Tee Shirt
- Vendor Booth

DIVINE INTELLIGENCE LEVEL #3 \$10,000.00

- Advertising in festival program
- Banner space at Zen Awakening Festival in high traffic visibility location.
- Giveaways to attendees
- Logo inclusion in all Zen Awakening email notification
- Social media recognition
- Logo included on the festival website's sponsor page.
- 10 Three day pass
- Vendor Booth

- 10 Zen Awakening Festival Tee Shirt

ENLIGHTENED BEING LEVEL #4 \$5,000.00

- Banner space at Zen Awakening Festival in high traffic visibility location.
- Social media recognition
- Logo included on the festival website's sponsor page.
- 4 Three day pass
- 4 Zen Awakening T-Shirts
- Vendor Booth

AWAKENED SPIRIT LEVEL #5 \$1000.00

- Social media recognition
- Logo included on the festival website's sponsor page.
- 2 three day pass
- 2 Zen T-Shirts

AWAKENED SPIRIT LEVEL #6 \$500.00

- Social media recognition
- Logo included on the festival website's sponsor page.
- 2 three day pass

For more info call:

Niekkko Chin (407) 790-9566

Email: cirqueusa@gmail.com

www.zenawakeningfestival.com

NOVEMBER 18, 19 & 20 | 2016 - ORLANDO, FL

Co-create, Participate & Connect
transformational, music and arts festival

Z&N
AWAKENING
FESTIVAL 2016

RANDOM RAB *mr. bill* **LIVE** **ZOOGMA**

KAMINANDA | **ELIOT LIPP** | **THE RUSSLIQUID TEST** | **SPACE JESUS**
PSYMBIONIC | **SONIC BUTTERFLY** | **ANDREILLEN**

THE WIDDLER | **YHETI** | **SPANKALICIOUS** | **HIGHER LEARNING** | **FUNK YOU** | **ATYYA**
SOOHAN | **SOULACYBIN** | **CIRCUIT BENT** | **DISPLACE** | **LEVITATION JONES** | **AFROQBEN**

PLOYD | **SIRIUS COLORS** | **GALACTIC EFFECT** | **SMITH.** | **VOODOO VISIONARY** | **SPACESHIP EARTH** | **HEISS**
APLZOS | **LUCIDEA** | **LUSID** | **SUBSQUAD** | **SPACE KADET** | **STRATOSPHERE** | **BELLS & ROBES** | **KARINA SKYE**
LEISURE CHIEF | **GUAVATRON** | **TOADFACE** | **MASS RELAY** | **MHKAZ** | **PSYDELL** | **EXIT 9** | **BIT DEFF** | **JUJU BEATS**
SHANTI | **SAMSUN RISING** | **TERIYAKI NOIZE** | **EAZYBAKED** | **LIFEROOT** | **FUTURE VINTAGE** | **ANDY BRUH** | **SCALES**
CRUDE CARTER | **MT. ANALOGUE** | **LONSHI** | **ASCENTIENT** | **ILLANTHROPY** | **SACRAL CROWN** | **MASTERMYND**
HYPERBOLIC HEADSPACE | **MOMENTOLOGY** | **NOCTURNAL STATUS** | **HOOPS** | **DINO BRAWL** | **GIGGLEBYTE**
PSYCHEDELIC MONKS | **SKINNY HENDRIX** | **ROBBIE DUDE** | **CHILLING SPREE** | **AFRO MONK** | **CHARK** | **SHAMPLES**
EMILLS | **PARTY MATRIX** | **QUITE POSSIBLY** | **DOLLAS** | **PARROTICE** | **BUNTUH** | **BOB GNARLY** | **JOSH WEKNOW**
SCHOLARS WORD | **NOAH J**

MANY MORE TBA!

For more info Call 407-745-5608 or visit us online @
www.zenawakeningfestival.com

Artwork by
Robert Aura Freitag